



State of California
Employment Training Panel

**Amendment Proposal for:
EI Clasificado**

Agreement Number: ET08-0134

Panel Meeting of: **October 17, 2008**

ETP Regional Office: **North Hollywood**

Analyst: M. Pacerelli

CURRENT PROJECT PROFILE

Contract
Type: SB Retrainee

Industry
Sector(s): Services

Counties
Served: Los Angeles

Repeat
Contractor: ☒ Yes ☐ No

Union(s): ☐ Yes ☒ No

Priority
Industry: ☐ Yes ☒ No

Current Contract Term: July 6, 2007 to December 5, 2008

Current Funding	In-Kind Contribution	Substantial Contribution
\$36,938	\$38,248	\$0

AMENDMENT FUNDING

Requested Funding	In-Kind Contribution
\$36,938	\$38,338

Total Funding
\$73,876

AMENDMENT TRAINING PLAN TABLE

Job No.	Job Description	Type of Training	Average No. of Trainees	Range of Hours		Average Cost per Trainee	Post-Retention Wage
				Class / Lab	CBT		
1	SB Retrainee	Computer Skills; Business Skills	73	8 - 60	0	\$1,012	\$13.51
				Weighted Avg: 46			

Minimum Wage by County: \$13.51 for Los Angeles County

Health Benefits: ☒ Yes ☐ No This is employer share of cost for healthcare premiums – medical, dental, vision.

Used to meet the Post-Retention Wage?: ☒ Yes ☐ No

\$1.15 per hour may be used to meet the Post-Retention Wage.

Other Benefits: 401K, Life Insurance, Long-Term Disability, Paid Vacation and Sick Leave

Wage Range by Occupation	
Occupation Title	Wage Range
Accounting Staff	
Administration Staff	
Classified Staff	
Display Staff	
Distributors	
Editorial Staff	
Information Technology Staff	
Production Workers	
Promotions Staff	
Sales Representative	
Manager	
Supervisor	

INTRODUCTION/AMENDMENT DETAILS

El Clasificado is a Spanish-language publication company. According to the contractor's representatives, the company submitted a conservative training plan when this project was presented to the Panel on June 2007, with a weighted average of 23 hours per trainee. Since then, El Clasificado has implemented new strategies, such as expanding its service area into new geographic markets; increasing its product line to include new media options; and, improving areas of digital technologies and management techniques to better handle the rapid market change.

As a result, the company is requesting additional ETP funds to increase the weighted average to 46 hours per trainee. Based on the ETP Online System, the company has completed sufficient hours to qualify for reimbursement for 80% of the current funding.

With the additional training, El Clasificado is also requesting to extend the contract for an additional seven months, through July 5, 2009 (overall, a two-year term of contract). This Amendment will also increase the health benefits from \$0.86 to \$1.15 per hour.

RECOMMENDATION

For the reasons set forth above, staff recommends approval of this Amendment.

CURRENT CONTRACT PERFORMANCE

The following table summarizes performance by the company under the current ETP Agreement:

Agreement No.	Approved Amount	Term	No. Trainees (Average)	No. Completed Training	No. Retained
ET08-0134	\$36,938	07/06/07–12/05/08	73	0	0

*This Amendment does not change the number of trainees, types of training, or the intent of the Agreement.